



**MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
**PAZHANJI, VELIYANCODE, MALAPPURAM**  
**AFFILIATED TO UNIVERSITY OF CALICUT**

**DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**

**ANNUAL REPORT OF THE YEAR 2021-2022**

Faced with the challenges posed by COVID-19, the Department of Commerce and Management Studies at MTM College of Arts, Science, and Commerce, Veliyancode, planned most of its programs on online platforms for the 2021-22 academic year. This annual report highlights our commitment to excellence and knowledge enhancement during this period.

In response to the unprecedented situation, we seamlessly transitioned to online classes, ensuring uninterrupted education. Embracing digital tools, the department organized a wide array of workshops, webinars, and interactive sessions. These initiatives not only adapted to the virtual environment but also significantly enriched our students' learning experiences. This report reflects our resilience, dedication to academic excellence, and the innovative strategies employed to navigate the evolving educational landscape over the past year.

**UG Admission**

<b>Programme</b>	<b>No of Seats including Marginal Increase</b>	<b>No of students admitted</b>
B.com Finance	73	67
B.com Computer Application	73	48
B.com Cooperation	73	66

**CERTIFICATE COURSE:**

1. Brand Management
2. Retail Management
3. Social Media Marketing
4. Tally

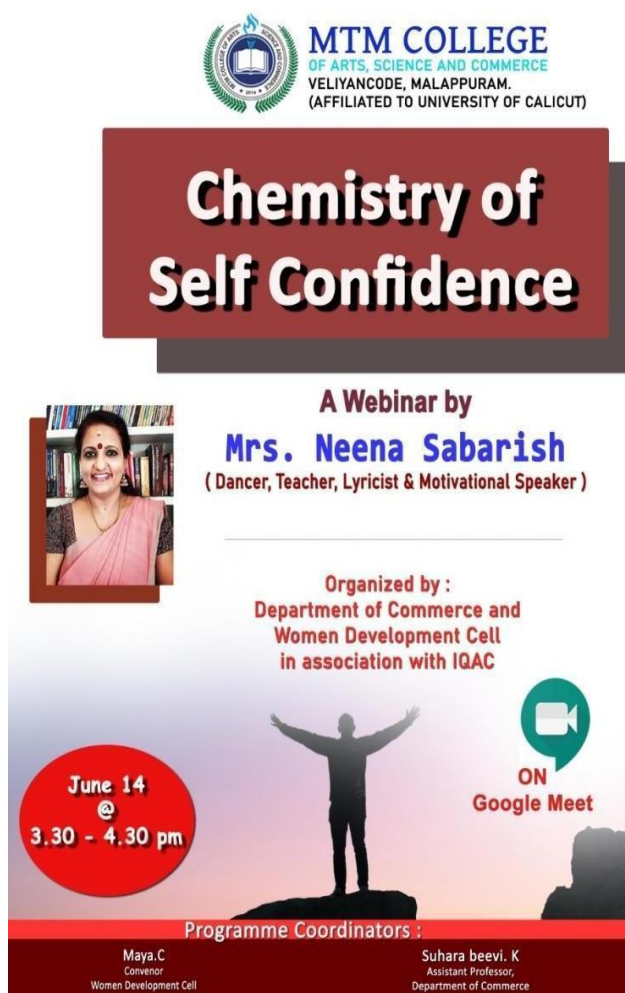
**BRIDGE COURSE:**

Despite the upheavals of COVID-19, we successfully ran a bridge course for our new students to help them start strong, especially those from non-commerce backgrounds. Held on Google Meet, these sessions filled foundational gaps, built key concepts, and offered real-world insights, making the learning both inspiring and practical. With 65 students participating, the bridge course proved both relevant and popular.

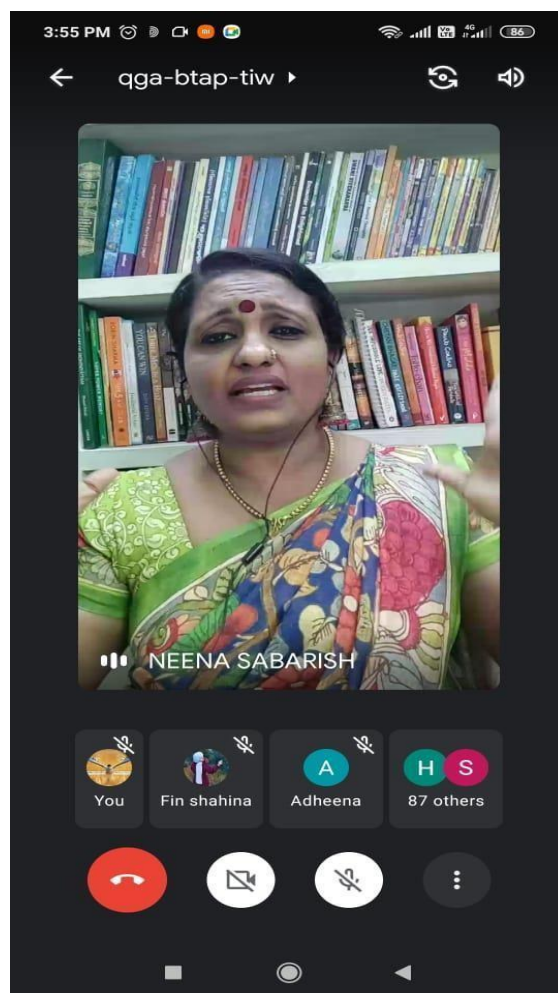
## **DEPARTMENT ACTIVITIES:-**

### **Chemistry of Self Confidence**

The academic year commenced with the inspiring 'Chemistry of Self Confidence' program, a collaborative effort by the Women's Development Cell (WDC) in conjunction with the Internal Quality Assurance Cell (IQAC) on June 13, 2021. This event aimed to instill a sense of self-confidence among participants, setting a positive tone for the academic year.

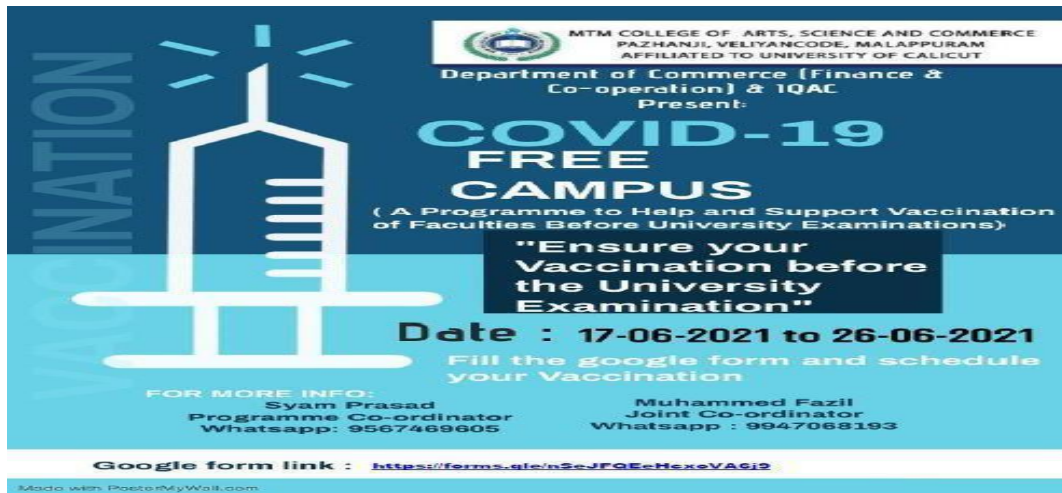


The poster features the MTM College logo at the top left, which includes a circular emblem with a book and a lamp. To the right of the logo, the text reads: "MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE VELIYANCODE, MALAPPURAM. (AFFILIATED TO UNIVERSITY OF CALICUT)". The main title "Chemistry of Self Confidence" is displayed in large, bold, white letters on a dark red background. Below the title, a small portrait of Mrs. Neena Sabarish is shown. The text "A Webinar by Mrs. Neena Sabarish (Dancer, Teacher, Lyricist & Motivational Speaker)" is centered. Below this, it states "Organized by: Department of Commerce and Women Development Cell in association with IQAC". A red circular badge on the left indicates the date and time: "June 14 @ 3.30 - 4.30 pm". At the bottom, a silhouette of a person with arms raised is shown against a sunset background, with the text "ON Google Meet" and "Programme Coordinators: Maya.C (Convener, Women Development Cell) and Suhara beevi. K (Assistant Professor, Department of Commerce)".



### **COVID -Free Campus**

Acknowledging the challenges posed by the ongoing pandemic, the Department of Commerce, in collaboration with IQAC, orchestrated the 'COVID-FreeCampus' program from June 17 to June 27, 2021. The primary objective was to ensure the vaccination of faculty members before the impending university examinations, fostering a secure and healthy learning environment. The department actively encouraged faculty participation in the vaccination drive during this period.



## Overview of Fundamentals of Social Science

On June 18, 2021, the department took a significant stride in education by inaugurating a new certificate course in collaboration with IQAC. This initiative sought to enrich the skill set of participants and provide valuable insights into the dynamic field of commerce, enhancing their professional capabilities.



**Take Your Next Step**

The Placement Cell and the Department of Commerce, in collaboration with IQAC, presented the 'Take Your Next Step' program on June 22, 2021. This initiative aimed to guide final-year students in transitioning to the professional world, providing essential skills and insights.

The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled "Take Your Next Step (A Career Guidance Programme for Final Year Students)" is displayed. The slide includes the following information:

- Resource Person:** Naeem Iqbal, Director, Centre For Educational Empowerment & Development (CEED), Resource Person of CIG, Calicut, Corporate Law Consultant.
- Time & Date:** 22 June 2021, FROM 3.00 pm
- For Registration:**
  - Muhammed Afsal A, Co-ordinator, Placement Cell, WhatsApp: 9633376465
  - Muhammed Fazil, Programme Co-ordinator, WhatsApp: 9947068193

On the right, a slide titled "General Courses" lists the following institutions:

- MASTER OF SOCIAL WORK
- Library Science
- JMI
- AMU
- PUJ
- UNIVERSITY OF CALICUT

The Zoom interface also shows a grid of participants on the right side.

## Interdepartmental Business Quiz

To foster a spirit of healthy competition among students, our department organized an exciting interdepartmental business quiz competition on June 24, 2021. This event wasn't just about showcasing participants' intellectual prowess; it also aimed to promote interdisciplinary engagement.

The poster for the "Interdepartmental Business Quiz Programme" features the following details:

- Organizers:** MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE, PAZHANJI, VELIYANCODE, MALAPPURAM, AFFILIATED TO UNIVERSITY OF CALICUT. Entrepreneurship Development Club & IQAC in Association with Department of Commerce.
- Date & Time:** Thursday 24<sup>th</sup> June 2021, Time : 2.30 pm
- Prize:**
  - 1st prize -Rs 500
  - 2nd prize -Rs 300
  - 3rd prize -Rs 200
- Contact:** Muhammed Fazil, Co-ordinator, Entrepreneurship Development Club, 9947068193

The poster celebrating the winners of the "Interdepartmental Business Quiz Programme" lists the following winners:

- 1ST:** Fazil Hussain, 5th sem Bcom CA
- 2ND:** Muhammed salim, 5th sem Bcom Finance
- 3RD:** Hajara Beevi, 5th sem Computer science



## National Webinar on the "Post-COVID Impact on Banking Sector in India

On June 27, 2021, the Department of Commerce, in collaboration with IQAC, hosted a one-day National Webinar on the "Post-COVID Impact on Banking Sector in India." This insightful session delved into the evolving landscape of the banking sector in the wake of the pandemic.

Department of Commerce  
(Finance & Co-operation) & IQAC  
Present :

MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE  
PAZHANJI, VELIYANCODE, MALAPPURAM  
AFFILIATED TO UNIVERSITY OF CALICUT

ONE DAY NATIONAL WEBINAR ON  
**Post Covid Impact on  
Banking Sector in India**

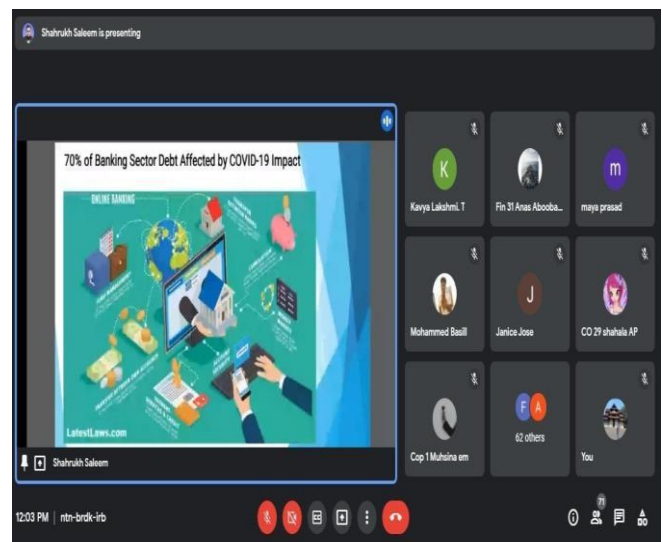
Sunday 27th June 2021 • 11.00 am

**RESOURCE PERSON**  
**Dr. Shahrulkh Saleem**  
Assistant Professor  
Department of Management Studies  
Madanapalle Institute of Technology and  
Science (MITS), Maadanappalle  
Chittoor, Andhra Pradesh

PLATFORM: Google Meet

For more info :  
Muhammed Afsal A  
Programme Co-ordinator  
9633376465

Zuhara Beevi K  
Joint Co-ordinator  
9656005439



## International Webinar on Business Resilience in the Face of COVID-19

Highlighting the global perspective on business resilience during challenging times, the Department of Commerce, in collaboration with IQAC, conducted an 'International Webinar on Business Resilience in the Face of COVID-19' on June 2, 2021. This event provided participants with a broader understanding of global business dynamics.



## Webinar on Cooperatives as the best form of business organization for Rural Development

In collaboration with the ED Club, the Department of Commerce and Management Studies organized a webinar on cooperatives as the best form of business organization for rural development on July 27, 2021. This session aimed to explore and promote cooperative models for sustainable rural growth.



## Cert ED Academia.'

Concluding the academic year on a high note, the Placement Cell, ED Club, and the Department of Commerce and Management Studies collaboratively conducted a career orientation program on 'Cert ED Academia.' This program aimed to guide students on the role of internships in shaping their academic and professional paths.

## STUDENT ACHIEVEMENTS



Mohammed Farhan A. K., our B.Com Co-operation student, won third prize in the Inter-Collegiate Karate Kumite, Men's 84 kg individual category at the university level.

Mahroof V. P., our B.Com Finance student, won third prize in the Calicut University Taekwondo Kyorugi, Men's 68 kg individual category at the university level.

## ACADEMIC ACHIEVEMENT



Our student, Mohammed Nabeel K.K., received the gold medal for being the best outgoing student of the 2017-20 batch.

## Presentations and Publications

Mr. Anil Puthanazhi, a faculty member of the Commerce Department, has published a paper titled "Attitude of LPG Consumers in Androth Island" in the International Journal of Creative Research Trends (IJCRT), Volume 9, Issue 10, October 2021, ISSN: 2320-2882.

Mr. Mohamed Fazil P.P. and Mr. Mohammed Afsal A. published a paper titled "A Study on Financial Literacy and Saving Patterns of the Fisherman Community with Reference to Ponnani Harbour, Kerala" in the International Journal of Research and Analytical Reviews (IJRAR).

## RESULT ANALYSIS:

<b>Programme</b>	<b>No. of students appeared</b>	<b>No. of students passed</b>	<b>Pass Percentage</b>
B.com Finance	42	41	97.61
B.com Computer Application	27	27	100
B.com Cooperation	42	42	100

**Topper :**

B.com Finance	FATHIMA ANSILA
B.com Computer Application	RAMSHEENA
B.com Cooperation	MOHAMED NABEEL A K

**Best Out-Going Student :**

MOHAMED NABEEL A K	B.Com Co-operation
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